

2018-19 Program-Level Intended Outcomes Matrix

SLO	Course Used	Assessment Tool (direct or indirect)	Indicate Benchmark for each Measurement Tool	Identify Dates that Data is being Collected	Identify When Results will be finalized
SLO1: Students will demonstrate an understanding of the foundational knowledge required for the sport management profession					
Measure 1	SPST 100	Foundational knowledge exam rubric (direct)	80% of students score 2< in 5/6 categories	2018-19	May 2019
Measure 2	SPST 421	Foundational knowledge rubric (direct)	Project will score 2< in 5/6 categories	2018-19	May 2019
SLO 2: Students will demonstrate information literacy					
Measure 1	SPST 240	Legal Research Project, Information Literacy Rubric (direct)	<20% students <2 in any one category	2018-19	May 2019
Measure 2	SPST 399	Senior Thesis, Information Literacy Rubric (direct)	<20% students <3 in any one category	2018-19	May 2019
SLO 3: Students will practice college-level writing and learn industry appropriate formatting.					
Measure 1	SPST 499	Writing Rubric (direct)	<20% students <2 in any one category	2018-19	May 2019
Measure 2	SPST 490	Site Supervisor Evaluation (indirect)	80% of students score 2< in all categories	2018-19	May 2019
SLO 4: Students will demonstrate competency in presentations.					
Measure 1	SPST 399	Presentation Rubric (direct)	<20% students <2 in any one category	2018-19	May 2019
Measure 2	SPST 490	Site Supervisor Evaluation (indirect)	80% of students score 2< in all categories	2018-19	May 2019
Measure 3	SPST 499	Presentation Rubric (indirect)	<20% students <2 in any one category	2018-19	May 2019
SLO 5: Students will satisfactorily complete applied learning assignments by practicing the role of industry professionals.					
Measure 1	SPST 320	Marketing Plan, Applied Learning Rubric (direct)	80% of students score 2< in all categories	2018-19	May 2019
Measure 2	SPST 401	Financial Plan, Applied Learning Rubric (direct)	80% of students score 2< in all categories	2018-19	May 2019
SLO 6: Students will employ networking skills in experiential opportunities					
Measure 1	SPST 390	Practicum, Networking Rubric (direct)	80% of students score 2< in all categories	2018-19	May 2019
Measure 2	SPST 490	Internship, Networking Rubric (direct)	80% of students score 2< in all categories	2018-19	May 2019
Action Plans 2018-19					