

**2017-18 Program-Level Intended Outcomes Matrix
Assessment Data**

SLO	Course Used	Assessment Tool (direct or indirect)	Indicate Benchmark for each Measurement Tool	Assessment Results			
				Total number of students observed	Total number of students meeting expectation	Percentage of students meeting expectation	1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO1: Students will demonstrate an understanding of the foundational knowledge required for the sport management profession							
Measure 1	SPST 100	Foundational knowledge exam rubric (direct)	80% of students score 2< in 5/6 categories	84	64	76%	DNM
Measure 2	SPST 421	Foundational knowledge rubric (direct)	Project will score 2< in 5/6 categories	24	20	83%	EE
SLO 2: Students will demonstrate information literacy							
Measure 1	SPST 240	Legal Research Project, Information Literacy Rubric (direct)	<20% students <2 in any one category	55	50	91%	EE
Measure 2	SPST 399	Senior Thesis, Information Literacy Rubric (direct)	<20% students <3 in any one category	23	15	65%	DMN
SLO 3: Students will practice college-level writing and learn industry appropriate formatting.							
Measure 1	SPST 499	Writing Rubric (direct)	<20% students <2 in any one category	26	26	100%	EE
Measure 2	SPST 490	Site Supervisor Evaluation (indirect)	80% of students score 2< in all categories	16	15	94%	EE
SLO 4: Students will demonstrate competency in presentations.							
Measure 1	SPST 399	Presentation Rubric (direct)	<20% students <2 in any one category	25	21	84%	EE
Measure 2	SPST 490	Site Supervisor Evaluation (indirect)	80% of students score 2< in all categories	16	16	100%	EE
Measure 3	SPST 499	Presentation Rubric (indirect)	<20% students <2 in any one category	26	26	100%	EE
SLO 5: Students will satisfactorily complete applied learning assignments by practicing the role of industry professionals.							
Measure 1	SPST 320	Marketing Plan, Applied Learning Rubric (direct)	80% of students score 2< in all categories	45	40	89%	EE
Measure 2	SPST 401	Financial Plan, Applied Learning Rubric (direct)	80% of students score 2< in all categories	22	21	95%	EE

SLO 6: Students will employ networking skills in experiential opportunities							
Measure 1	SPST 390	Practicum, Networking Rubric (direct)	80% of students score 2< in all categories	16	16	100%	EE
Measure 2	SPST 490	Internship, Networking Rubric (direct)	80% of students score 2< in all categories	16	16	100%	EE
Action Plans 2017-18	<p>SLO 1: Measure 1: The large sections from the fall semester were made up almost entirely of majors who were excited to embark on their educational path. The scores of those students exceeded our benchmark. The spring semester was significantly smaller and approximately half of the individuals were from a variety of majors who were just taking the course to fill credit space. This significantly impacted the level of engagement and understanding that is reflected in these scores and ultimately brought the average down. Moving forward, we plan to gather a baseline of expectation for sections with large numbers of non-majors so that topic selection can better match student interest.</p> <p>SLO 2: Measure 2: Students tend to find sources to support their existing knowledge. Moving forward, we plan to continue to provide feedback and challenge students to address personal and source biases through conferences and drafts.</p>						