St. John Fisher University

Undergraduate B.S. Public Relations

Course Requirements:

| Finger Lakes Community College Course | St. John Fisher Equivalent Course |
|---------------------------------------|---|
| ART 216 Graphic Design II | COMM 219 Design I |
| BUS 222 Marketing | MKTG 221 Introduction to Marketing |
| BUS 229 Advertising | COMM 281 Advertising and Consumer Culture |
| BUS 123 Business Communications | COMM 233 Business Communication |
| COM 123 Video Production 1 | COMM 233 Studio Production |
| COM 202 Intro to Mass Communication | COMM 100 Intro to Mass Communication |
| COM 203 Public Relations | COMM 270 Intro to Public Relations |
| COM 223 Media Writing | COMM 2XX Elective |

Fulfill remainder of FLCC A.S. Communications degree requirements. Choose courses from Advising Guide to fulfill degree and elective requirements.

Grade Point Average: 2.0 GPA required for admission consideration to St. John Fisher. Student must submit formal transfer application available at http://go.sjf.edu/transfer the semester before intended enrollment.