

MASTER OF BUSINESS ADMINISTRATION (MBA)

PROGRAM OVERVIEW

St. John Fisher University's online MBA program delivers the business knowledge and skills you need to be Day 1 Ready and prepared for the future. Its efficient 30-credit program and flexible online format allow you to get started the right way, and on your terms.

The School of Business at Fisher is known for preparing exceptional, Day 1 Ready graduates. Our commitment to achieving excellence in business education and shaping effective and ethical future leaders is evidenced by our engaged full-time faculty and vibrant alumni network- further underscored by our AACSB accreditation.

While providing you with requisite business knowledge in finance, analytics, marketing, management, strategy, and leadership theories, we emphasize the practical applications of those theories. We provide an understanding of the ethical issues leaders may encounter, and we equip future leaders like you to effectively tackle them.

SUCCESS AFTER FISHER

Fisher has over 25 years of experience graduating hundreds of MBAs who have gone on to become great leaders. Fisher's MBA graduates enjoy a strong placement record. Top employers of our recent graduates include:

ADP	Language Intelligence
Bausch & Lomb	L3Harris
Canandaigua National Bank	Lawley Insurance
Constellation Brands	Manning & Napier
CooperVision	Paychex
Deloitte	PwC
ESL Federal Credit Union	Rochester Regional Hospital
Excellus	The Bonadio Group
HSBC	University of Rochester
Insero & Company	Wegmans
KPMG	Xerox

PROGRAM HIGHLIGHTS



Accelerated time to degree:

- At just 30 credit hours, the Fisher MBA program is remarkably efficient.



Flexibility:

- Enter the program in any semester - Spring, Summer, or Fall;
- Choose a pace that best suits your schedule and graduation goals.
- Take as many as four courses a semester or just one.
- Complete the program in as little as one year or as many as six years.
- Evening class times help accommodate busy schedules allowing you to pursue professional opportunities.



Quality:

- **World-Class Faculty:** Our MBA faculty possess excellent academic and professional credentials with significant practical (domestic and international) work experience.
- **Robust and Connected Program:** We leverage business and community partnerships to ensure learning outcomes and courses are relevant - preparing students to be Day 1 Ready. Students can take advantage of the convenience and flexibility of online learning while enjoying real connections with faculty and classmates. Classes are synchronous weekly 90-minute Zoom sessions - online learning with the Fisher Touch!
- **Commitment to Excellence:** Our accreditation by the AACSB attests to our commitment to maintaining rigorous quality standards proven to deliver the best in worldwide business education.



Day 1 Ready... for What Comes Next:

- **Employment:** Work closely with faculty and the Center for Career and Academic Planning (CCAP) staff to provide individual career coaching.
- **Community:** Enjoy a robust and active network of faculty and alumni, as well as business and community partners that enrich your professional network and future potential.

PROGRAM REQUIREMENTS* (30 CREDITS)

MBA Core: 15 credits

- **GMGT 643**** - Quantitative Methods and Introductory Analysis (3)
- **GMGT 680** - Marketing Concepts and Strategy (3)
- **GMGT 681** - Capstone: Business Strategy and Policy (3)
- **GMGT 682** - Financial Management II (3)
- **GMGT 685** - Leadership Development (3)

** The Health Services Management Concentration offers the option of GMGT 643 or GMGT 641 (Project Management)

Concentration: 15 credits

Five 3-credit classes taken from a selection of courses offered from one of four concentration areas:

- Accounting
- General Management
- Health Services Management
- Pharmaceutical Industry

*Business Foundations

For accepted students who have not completed undergraduate study in foundational business subjects (Microsoft Excel, economics, accounting, finance, and statistics) successful completion of the MBA Math Toolkit self-study program may be required. Contact Admissions or the MBA Program Director for more information.

APPLICATION REQUIREMENTS:

- Completed online application;
- Baccalaureate degree from an accredited college or university;
- Official transcripts from all undergraduate schools attended (and graduate institutions if applicable);
- Two recommendations forms;
- Current résumé;
- Personal statement - professional and career goals;
- TOEFL results - if native language is not English.

WHY WAIT?

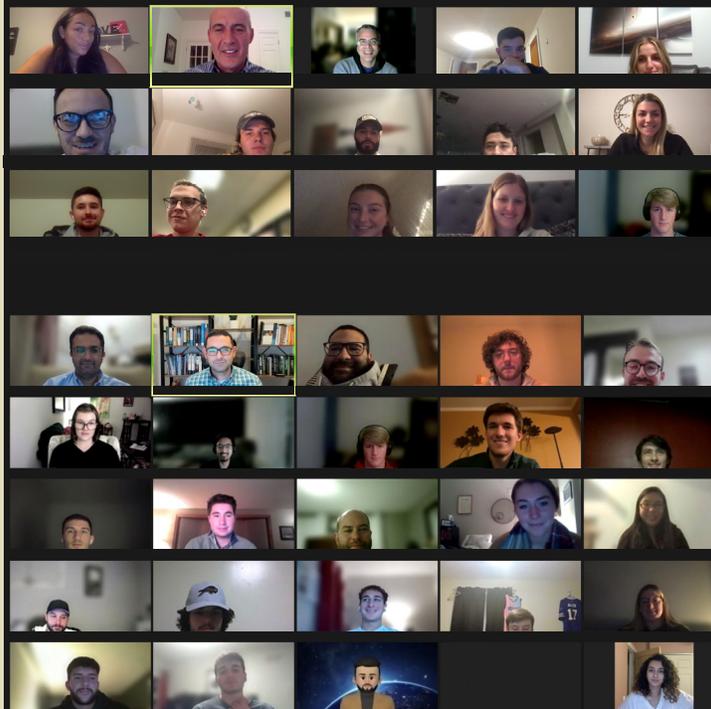
- No standardized graduate exam (e.g. GMAT) required;
- No application fee.

ACCREDITATION

The St. John Fisher University School of Business has been an accredited member of AACSB International (Association to Advance Collegiate Schools of Business) since 2003.

AACSB Accreditation is the hallmark of excellence in business education, and has been earned by less than five percent of the world's business programs.

The University also consistently gains recognition as one of America's Best Colleges by U.S. News and World Report.



Online learning with the Fisher Touch.

ABOUT THE SCHOOL OF BUSINESS

The School of Business houses undergraduate programs in accounting, finance, human resources management, management, and marketing as well as an MBA program.



Visit go.sjf.edu/MBA for more information.

SEE HOW IMPACTFUL YOU CAN BE

If you have questions regarding the MBA program or the application process, please contact the Office of Admissions at (585) 385-8064 or email grad@sjf.edu.



**ST. JOHN FISHER
UNIVERSITY**

SCHOOL OF BUSINESS